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Wige chooses Hitachi for new OB truck



German broadcast facility Wige Solutions has added to its stock of [Hitachi](#) cameras to equip a new mid-sized outside broadcast production unit. The new truck carries up to eight SK-HD1000 cameras with fibre transmission.

Unit 3 is designed to provide additional coverage at major sporting events, adding interviews and tailored coverage to the main sports action. It provides 'fan TV' coverage at virtually all football matches played by both the mens' and womens' German football teams, as well

as coverage of major motor sports. The unit is also popular for large corporate events, including new model launches for leading brands including Audi.

One of the key requirements for its sports applications is the ability to provide excellent HD picture quality in variable lighting conditions, including areas away from the pitch used for interviews. The Hitachi SK-HD1000 camera offers a superior signal to noise performance, meaning it produces great images even in low light conditions. The cameras are equipped for fibre transmission as well as a true Digital Triax system and low delay wireless operating systems.

"Like any broadcast facilities company we are judged by our ability to deliver the highest quality standards at a price that matches our client's budget," said Gerald Frank, sales manager for wige. "We carefully evaluated all the manufacturers of top-end system cameras, and we are convinced that the Hitachi SK-HD1000 delivers the right price-performance ratio for our demanding clients."

Cemal Yilmaz, general manager, sales & marketing at Hitachi Kokusai Electric Europe added, "We are very pleased to continue our excellent relationship with Wige Solutions. The design of our camera is focused on what people need: operational simplicity for the cameraman, and image excellence for the engineer and the client. Add in good support from the global Hitachi organisation and a strong future-proofing strategy, and the SK-HD1000 camera is the right choice for broadcast production facilities like wige."